
BY WAFA
ELEVATE
YOUR
WARDROBE
W BY WAFA
Fashion & Style Partnership Proposal
Elegance Beyond the Ordinary.
Connecting Brands. Inspiring People. Creating Experiences.
www.wbywafa.com



BY WAFA

ABOUT WAFA

Our Vision:

W by Wafa connects brands and customers through a world of style, beauty, amazing places, and unforgettable events.

We bring together inspiring brands, exclusive offers, and unique experiences, helping customers discover what they love while giving brands new opportunities to shine.

Connecting Brands. Inspiring People. Creating Experiences.

STYLE · BEAUTY · PLACES · EVENTS

W BY WAFA WARDROBE

Where Elegance Meets Style. ✨

Discover a world of timeless fashion, stunning abayas, elegant dresses, and carefully selected accessories. Find your inspiration, explore beautiful collections, and express your unique style.

Your Style. Your Elegance. Your W by Wafa. 🤎











ABAYAS

Timeless elegance and contemporary modest fashion.

DRESSES

Sophisticated silhouettes for every occasion.

HANDBAGS

Statement pieces and refined everyday luxury.

HEELS & FOOTWEAR

Elegant finishing touches.

ACCESSORIES

Beautiful details that complete every look.



PARTNER WITH W BY WAFA

Our Services – W by Wafa

W by Wafa Style

Connecting fashion brands with customers through inspiring collections, curated selections, and stylish discoveries.

Our Services Include:

Promotion of fashion brands and collections

Showcasing abayas, dresses, handbags, footwear, and accessories

New collection launches and product highlights

Social media and digital product promotion

Connecting customers with fashion brands and online stores

Fashion collaborations and affiliate partnerships

MORE THAN VISIBILITY. A NEW WAY TO CONNECT.

W by Wafa brings together fashion curation, creative digital storytelling, active product promotion, and opportunities for brand collaboration.

Rather than relying only on customers discovering products, we help brands actively present their collections to potential audiences through engaging visual content, digital campaigns, social media, and online shopping experiences.

Partnership Opportunities:

Brand Promotion | Collection Launches | Affiliate Marketing

Digital Showcases | Social Media Campaigns | Online Store Collaborations

LET'S CREATE SOMETHING EXCEPTIONAL.

Your Brand. Our Creativity. New Opportunities.

Join W by Wafa and explore a world of fashion collaborations, creative campaigns, curated collections, and new connections with style-conscious customers.

- Fashion Designers
- Luxury Boutiques
- Abaya Brands
- Dress Designers
- Handbag Brands
- Footwear Brands
- Accessories Designers
- Fashion Retailers

BECOME A W BY WAFA PARTNER

W by Wafa
Dubai, United Arab Emirates

wafa@wbywafa.com

https://www.wbywafa.com

https://www.wbywafa.com/curated-style-fashion

https://www.instagram.com/w_by_wafa/

https://www.facebook.com/wbywafa/

https://www.tiktok.com/@wbywafa

https://www.youtube.com/@wbywafa

https://www.linkedin.com/company/wbywafa

Connecting Brands. Inspiring People. Creating Experiences.

