BY WAFA

ELEVATE YOUR CELEBRATIONS



W BY WAFA

Bespoke Event Planning & Management

Your Vision. Our Passion. Unforgettable Moments.

BUSINESS PARTNERSHIP PROPOSAL

wbywafa.com

Dubai, United Arab Emirates



ABOUT WAFA

W by Wafa connects brands and customers through a world of style, beauty, amazing places, and unforgettable events...

Connecting Brands.
Inspiring People.
Creating Experiences.

W BY WAFA EVENT MANAGEMENT

We specialize in organizing outstanding events that reflect your brand's essence and leave a lasting impression. From concept to execution, we handle every detail with creativity, precision, and personal attention.



WEDDINGS & ENGAGEMENTS



Every Love Story Deserves an Extraordinary Celebration.

We design and deliver unforgettable weddings and engagements with exquisite venues, breathtaking décor, stunning florals, exceptional entertainment, and seamless coordination—crafted with care, executed flawlessly.

THE W BY WAFA EXPERIENCE

We specialize in organizing outstanding events that reflect your brand's essence and leave a lasting impression. From concept to execution, we handle every detail with creativity, precision, and personal attention.

PARTNER WITH W BY WAFA

- Venue Partners
- Creative Partners
- Hospitality Partners
- Entertainment Partners

OUR PLANNING EXCELLENCE

Venue Selection	Décor & Design	Floral Artistry	Entertainment & Production	Guest Experience & Hospitality	Full-Service Coordination

From the First Promise to the Last Dance.



BIRTHDAYS & PRIVATE PARTIES

Celebrate Life's Beautiful Moments.

From intimate gatherings to grand celebrations, we design unforgettable experiences that reflect your personality and exceed your expectations.



W BY WAFA EXPERIENCE

We craft every detail with creativity and care—curating décor, cuisine, entertainment, and ambiance to create celebrations that feel effortless and extraordinary.

WE PLAN EVERY ELEMENT WITH PRECISION

- Venue selection
- Décor & styling
- Catering & menu
- Entertainment
- Personalized details
- Photography
- Logistics & coordination
- Guest experience
- Timeless memories

PARTNERING WITH

- Luxury restaurants
- Premium decorators
- Expert caterers
- Live entertainers
- Professional photographers

Because Every Milestone Deserves to Be Remembered.

CORPORATE EVENTS, TEAM BUILDING & BRAND LAUNCHES

Inspiring Teams. Connecting People. Celebrating Success.



Corporate Events & Networking

- Conferences & Seminars
- Executive Dinners
- Networking Receptions
- Award Ceremonies
- Gala Events

Team Building & Company Retreats

- Interactive Team Activities
- Leadership Workshops
- Wellness Experiences
- Off-site Retreats
- Strategy Sessions

Product & Brand Launches

- Launch Event Planning
- Press & Media Engagement
- Live Demonstrations
- Brand Experiences
- Influencer & VIP Events





Strategic Partnership Opportunities

- Hotels & Venues
- Training & Development providers
- AV & Technical Solution Companies
- Branding & Creative Agencies
- Catering & Hospitality Partners
- Media & PR Partners



LUXURY & VIP EXPERIENCES

Exclusivity Is in Every Detail.

W BY WAFA EXPERIENCE

We craft exclusive experiences defined by precision, elegance, and flawless execution. Every detail is designed to reflect sophistication and leave a lasting impression.

EXCLUSIVE EXPERIENCES

- Private Fine Dining
- VIP Receptions
- Bespoke Celebrations
- Premium Hospitality

PARTNER WITH US

- Luxury Hotels
- Fine Dining
- Transportation
- Decorators
- Entertainment
- Photography

For Moments That Deserve Nothing Less Than Exceptional.



EVENT STYLING & DECORATION

The Beauty Is in the Details.

OUR STYLING EXPERTISE

Creative Concept Development

Floral & Table Design

Lighting & Atmosphere

Venue Transformation

THE W BY WAFA EXPERIENCE

Every detail is thoughtfully curated to reflect your brand and elevate every moment — creating atmospheres that leave a lasting impression.

We Don't Just Decorate Spaces.

WE CREATE ATMOSPHERES.

PARTNER WITH US

We collaborate with exceptional partners to bring every vision to life.

Florists & Decorators	Furniture & Linen Rental	Lighting & Audiovisual	Backdrop Providers	Creative Artists



COMPLETE EVENT COORDINATION

Every Detail Matters.

DISCOVER & PLAN → **DESIGN & SELECT** → **PREPARE & COORDINATE** → **DELIVER & SUPERVISE**

OUR SERVICES

End-to-end event management that brings your vision to life with precision and care.

ADDITIONAL SERVICES

Vendor Sourcing & Negotiation
Guest Experience Management
Logistics & Scheduling
On-Site Support



One Vision. **MULTIPLE EXPERTS.** *One Extraordinary Experience.*

EVERY DETAIL MATTERS — FROM CONCEPT TO CELEBRATION

BY WAFA

LET'S CREATE SOMETHING *EXTRAORDINARY* TOGETHER.

Your Vision. Our Passion. Unforgettable Moments.

Let's plan your next event or explore how we can partner with your brand to create experiences that leave a lasting impression.

wafa@wbywafa.com

https://www.wbywafa.com

https://www.wbywafa.com/plan-your-event

PLAN YOUR EVENT

LET'S BUILD SOMETHING BEAUTIFUL TOGETHER

For business partnerships: partnerships@wbywafa.com

FOLLOW US

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Connecting Brands. Inspiring People. Creating Experiences.

W BY WAFA — Elegance Beyond the Ordinary.

